



MAILING ADDRESS
PO BOX 467
ASBURY PARK, NJ
07712 USA

info@malletech.com
PHONE: 732.774.0011
FAX: 732.774.0033
malletech.com

SHIPPING ADDRESS
1107 ELEVENTH AVE
NEPTUNE, NJ
07753 USA

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Malletech Announces 2021 World Vibes Congress

A two-day, live-streamed event featuring performances, clinics, discussions, and listening sessions from the world's best vibraphonists.

Asbury Park, NJ – Malletech is proud to announce the continuation of the 8th annual World Vibes Congress as a live streamed event, taking place on January 2nd and 3rd, 2021.

The global pandemic has challenged companies within the music industry to get creative on how to do business, interact with consumers, and engage the music community. Malletech has accepted this challenge by planning the first ever live-streamed World Vibes Congress - a two-day event featuring a variety of artists, musical styles, and diverse sessions that will deliver over 9 hours of streaming content.

“We are excited to have designed an event that will give artists a unique platform to inspire, interact, and educate. The event will contain a variety of performances, clinics, discussions, and live listening sessions,” says Jim Bailey, Director of Sales and Marketing at Malletech. “We have also used this opportunity to expand the scope of the event to include not only jazz, but contemporary, pop, and classically focused sessions.”

This year's event features jazz greats like David Friedman, Stefon Harris, Joe Locke, Mike Mainieri, Tony Miceli, and Warren Wolf, while also expanding to feature more contemporary players like Colleen Bernstein, Cameron Leach, Andrea Venet, and more.

The 2021 World Vibes Congress will take place exclusively on the Malletech YouTube channel and will be live-streamed from 1pm to 5:30pm EST on January 2nd and 3rd, 2021. To learn more about the 2021 World Vibes Congress visit: <https://malletech.com/wvc2021/>

About Malletech, Inc. - Since 1982, Malletech has worked with the most discerning percussionists from around the world. This has produced instruments that are truly “best in class.” As the only keyboard percussion instrument company founded and still run by a concertizing marimbist, this commitment to excellence represents the foundational DNA of Malletech. Learn more at malletech.com.

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